



[Maryland TESOL](#), an affiliate of International TESOL, is proud to announce that we will host our 42nd Annual Fall Conference on November 11th and 12th. This hybrid conference, *Interlacing the Local and the Global*, will be hosted at [Salisbury University](#) (for in-person conference day, Nov. 12) and on [Whova](#), a virtual event platform. As in years past, we expect instructors from elementary, secondary, adult, and higher education as well as teacher educators, staff, and administrators to be in attendance. Since this is a hybrid conference, we are also expecting both local and national/international attendees.

During the in-person conference day, the in-person exhibitors will have a chance to physically showcase their products and services, as well as interact with the conference attendees face-to-face. There will be a designated time for the conference attendees to visit the exhibitor booths during and after the lunch. Attendees will also have time to visit the booths other times during the in-person conference day. In-person exhibitor/sponsor representatives will receive free lunch and breakfast during the in-person conference day. Please see below the maximum number of representatives for each sponsorship category.

In [this](#) video about the sponsorship benefits on the Whova event platform, you can see what virtual sponsorship looks like for the Maryland TESOL Conference. As you can see, your company/institution would be seen by all attendees in multiple locations. Your company/institution would also have an exhibitor booth that includes the ability to show promotional videos, live meetings, chat, exhibitor information, and promotions such as raffles and coupons. In our past two virtual conferences, an average of 67% of our virtual conference attendees visited the various exhibitor booths! As an added bonus of the virtual platform, attendees will be able to access materials on the app for up to 6 months following the event!

We have various tiers of sponsorship available. Please note, all prices include full access to the conference.

Plan Prices	Platinum Sponsor: \$800.00	Gold Sponsor: \$600.00	Silver Sponsor: \$400.00	General Exhibitor: \$250.00	Virtual-Only Exhibitor \$180.00
Max. No of reps (for in-person booth on Saturday)	2	2	2	1	
In-Person booth during the in-person conference day (Nov. 12)	✓ (2 tables)	✓	✓	✓	
Virtual booth on the Whova app	✓	✓	✓	✓	✓
Name featured on the Conference App	✓	✓	✓		
Social Media Postings	✓	✓	✓		
Recorded 2-minute blurb to be aired at the beginning of a highlighted session at conference	✓	✓			
Advertising on Conference Website	✓	✓			
Materials inserted in the conference bag (advertiser bears the printing costs for inserts)	✓	✓			
Advertising on Official Conference Flyer	✓				
Individual Session during Conference Program (in addition to booth during Exhibitor Session)	✓				